

For us, it is of vital importance that you feel that your personal privacy is respected and that your personal data is processed correctly. We take responsibility for the personal data processed by Milmedtek AB and assure that this data will only be used for the intended purposes and protected against unauthorized access. All processing of personal data within Milmedtek AB takes place in accordance with applicable personal data legislation. Within the EU / EEA, the Data Protection Regulation (GDPR) applies.

This privacy policy is general and also applies to our digital channels (e.g., our website).

## **What is personal data?**

Personal data is all information that can be directly, or indirectly together with other data, linked to a specific individual. This means data such as names and contact details, IP addresses, choices made and behaviours constitute personal data.

Processing of personal data is everything that happens with the personal data. Any action taken with personal data constitutes processing, whether or not it is carried out automatically, such as collection, registration, organization, structuring, storage, processing or modification, production, reading, use, disclosure by transmission, dissemination or other provision, adjustment or merging, limiting, deleting or destroying.

## **What personal data may be collected?**

When you visit our digital channels, we may collect information about you. This information may, for example, consist of name, address, social security number, postal address, e-mail address, telephone number, other identification information, information about which of Milmedtek's products or services you are interested in or location information. Personal photos or other personal files that you choose to send via e-mail or through a form are also personal information.

Milmedtek has, like virtually all companies, placed so-called "cookies" on our website. These cookies have both a technical function for the website's functionality and collect website statistics via Google Analytics. These statistics give us information such as how often our pages are visited, but do not give us any personal information.

The personal data will be processed by us only for as long as is necessary to fulfil the purposes of the processing or to fulfil our legal obligations.

## **For what purposes is personal data processed?**

The personal data about you that is collected in connection with your use of our digital channels and their services will be processed by Milmedtek, or in some cases by our partners, for the following purposes.

1. In order for us to contact you, communicate with you and provide the products and / or services you ordered.
2. To communicate and administer information. You can always contact us to be removed from future communication.
3. To analyse and understand which service and information you as a visitor are interested in. Data can be processed through geographical, demographic or platform technical filtering, in order to be able to build a platform that provides the information you as a visitor want. Milmedtek uses Google Analytics for this service and does not have access to raw data such as IP addresses that can be linked to a specific individual.
4. To handle internet payments and invoicing from Milmedtek AB's webshop.

## **Legal basis and legitimate interests for the processing of personal data**

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We process personal data when it is necessary to fulfil our obligations to the customer or employee, or when we have another legitimate and legitimate interest in processing your personal data.

For existing customers who have bought products and new customers who buy products, we, in most cases, have a legal requirement to save contact information in accordance with the IVD directive and the MDD directive. This includes registers of products sold containing company information, addresses, model numbers, serial numbers, contact persons. This is a statutory requirement for us to be able to fulfil our warranty and service commitments.

Swedish accounting legislation also states that invoices must be kept for at least 7 years. Milmedtek therefore saves the accounts for 7 years, after which they are destroyed in an appropriate manner.

## **Disclosure of personal data**

Milmedtek may utilise external partners and suppliers to perform tasks on behalf of the company, e.g., to provide IT services, assist with marketing, analysis or statistical data. The performance of these services may mean that Milmedtek AB's partners, both within the EU / EEA and outside the EU / EEA, gain access to certain personal data. We ensure that the companies that handle personal data on our behalf have a high level of protection for your personal data, comply with the GDPR and that they do not disclose this data to any other party in addition to Milmedtek AB. In relation to partners outside the EU / EEA, special protective measures are taken.

Milmedtek AB may disclose personal information to third parties, such as police or other authority, if it concerns the investigation of crime, or if we for any other reason are obliged to disclose such information on the basis of law or authority decision.

## **External links**

This privacy policy applies to information that Milmedtek AB processes about you within the framework of our digital channels. Our digital channels may sometimes contain links to external websites or services that we do not control. If you follow a link to an external website and leave Milmedtek AB's sphere of responsibility, you are encouraged to take part in the principles for personal data processing and information about cookie policies that apply to the relevant website.

## **Right to information, feedback and complaints**

If you have views on how we handle personal data, you are welcome to contact us via the E-mail address provided in the next paragraph.

You can request access to the personal data associated with you, to have incorrect personal data corrected and / or for Milmedtek AB to stop processing and delete your personal data, to limit the processing of your personal data, and to object to the processing of the personal data. In that case, please contact Milmedtek AB at: mail@milmedtek.se and name the E-mail as follows: "GDPR – Processing of my personal data: FFFFFF LLLLLL" where FFFFFF and LLLLLL should be replaced with first and last name. Milmedtek will delete this E-mail when the case is closed.

## **Milmedtek AB's internal control of the work associated with our privacy policy**

Through our quality and environmental management system based on ISO9001 and ISO14001, we have experiences from working with ISO27001: Information security management. As of May 2018, our routines were updated to also include the new requirements within the GDPR for personal data and its handling.

## **Amendments to this Privacy Policy**

Milmedtek may from time to time make changes to this Privacy Policy. The latest version of the privacy policy is always available on our website.

**This document was last modified by:**

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2021-10-06